

Secured Loans
Promotional letter to existing customers

Dear XXX

As you know, we as a company like to keep our customers informed of certain products that become available to us we think may be useful to you.

We have recently improved our range of financial products to include **personal secured loans** and some of the important points are highlighted below:

- Borrow any amount from **£10,000 to £150,000**
- Repayment terms from **10years to 30 years**
- Use for almost **any purpose**
- **Fixed interest** and **interest only** available
- **Self employed** applicants **welcome** (with or without accounts)
- Difficult and unusual circumstances **always considered**
- **Competitive** interest rates

If you would like to know more or I can help in any way please do not hesitate to contact me direct by phone on: XXXXXXXXX or mail me at XXX@XXXX.co.uk or you can apply online at: www.XXXX.co.uk

I do hope I can be of help and look forward to hearing from you soon.

Yours sincerely,

XXXXXXXXXXXXX

Think carefully before securing other debts against your home.
Your home may be repossessed if you do not keep up repayments on a mortgage or any other debt secured on it. Written details on request

Delete this notice before using:

We believe this letter complies with current regulations however, no liability is accepted by GHIL in providing this information in respect of it's accuracy or legality and you should take appropriate professional advice before use.

**Secured Loans
Promotional letter to NEW customers**

Dear XXX

Have you ever thought about arranging your finances in a way that gives you less to pay out each month?

As an established company providing financial solutions it may be that we could help you by arranging a loan to repay all those existing credit cards, loans and finance transactions leaving you with cash to spare, it works like this:

Total up your monthly payments, lets say £1100.00

Total up the amount owing, lets say £35,000

By raising a single loan of say £40,000 could mean a monthly saving of up to £600.00 per month.

(Loans can of course be used for almost any purpose and not just for consolidating existing credit)

If you would like to know more, confidentially and without obligation give me a call today, I'll be pleased to help. You can contact me on:

phone: XXXXX
email: XXXXX
website: XXXXX

I look forward to hearing from you soon.

Yours sincerely,

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XXXXXXXXXXXXXX

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This mailing forms part of a larger marketing exercise. This mailing is not suggesting you individually have credit cards or loans outstanding but research shows a large number of people do and it is intended those persons may benefit from this campaign.